

REF HEADLINE# 6247828 TRF# 324100 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG22/12 16.2
ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # 18 SALESMAN #
AGY # 02541 AGY. NAME WATERBROOK STRATEGIES BUYER NAME DAN NAGELBERG
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6247828 CLASS: NATL. LOCAL REGIONAL
PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT6/12 WK-7
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG22/12 16.20

REP: TO JEN
FR CHERYL
MOVED MEET THE PRESS SPOTS OUT OF HIATUS WEEK...9/4-9/17
TTL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	ES	1000A-1100A	30			\$3,600.00	8/26	8/26	2		SUN	2
10	ES	1000A-1100A	30			\$3,600.00	9/2	9/2	2		SUN	2
10	ES	1000A-1100A	30			\$3,600.00	9/23	9/23	1		SUN	1

AGENCY ADVERTISER CODE = 79
AGENCY PRODUCT CODE = 86
AGENCY EST# = 1431
PROGRAM : MEET THE PRESS
CON COM1: MEET THE PRESS

1x 8/26
1x 9/2

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AUG22/12 16.20
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AUG/12			21100.00 SEP/12	64875.00		OCT/12	16525.00					
CONTRACT TOTAL 102500.00												
TOTAL SPOTS 95												

[Handwritten signature]

MARKET TOTALS \$366,071 WPXI 28% KDKA 33% WTAE 30% WPGH 6% CABL 0% WPCW 3% WPMY 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE